

Request for Proposals (RFP): Military-Themed Art Wrap for Generator – SeaTac Community Center

Issued by: City of SeaTac – Parks & Recreation Department

Location: SeaTac Community Center, 13735 24th Ave S, SeaTac, WA 98168

Submission Deadline: August 29, 2025

Budget: \$800

Contact: Nicole Jones, Recreation Manager – njones@seatacwa.gov

1. Project Overview

The City of SeaTac invites artists or artist teams to submit proposals for a **military-themed vinyl art wrap** to be installed on a generator located next to the **Veterans Memorial** at the **SeaTac Community Center**. The selected design will honor the service and sacrifice of U.S. military veterans and enhance the surrounding memorial landscape through respectful and inspiring public art.

2. Objectives

- Celebrate and commemorate veterans from all branches of the U.S. Armed Forces.
- Visually enhance the generator with meaningful, respectful imagery.
- Support public engagement with the Veterans Memorial through complementary art.

3. Site & Wrap Specifications

Generator Location: Adjacent to the Veterans Memorial at SeaTac Community Center

Wrap Surfaces and Dimensions:

- **2 Side Panels:** 217.5 inches wide x 82 inches high
- **1 End Panel:** 56 inches wide x 82 inches high
 - (Artist should account for both sides and ends as part of the wrap design.)

Material: Metal exterior, to be wrapped in professionally installed vinyl

Environment: Outdoor, high-traffic area, visible to the public year-round and during veteran ceremonies

4. Design Guidelines

Designs must:

- Reflect themes of **military service, remembrance, and national pride**
- Be respectful and appropriate for a **memorial setting**

- Avoid political messages or graphic imagery

Optional content includes:

- U.S. flag motifs, silhouettes, salutes, historical elements
- Branch-specific symbols (Army, Navy, Air Force, Marines, Coast Guard, Space Force)
- Quotes or inscriptions honoring veterans (must be properly attributed or in public domain)

5. Artwork File Requirements

Acceptable File Formats:

- EPS (Encapsulated Post Script)
- PSD (Adobe Photoshop)
- AI (Adobe Illustrator)
- PDF (Adobe PDF)
- JPG (High Resolution JPEG)
- TIFF (High Resolution TIFF)
- **Preferred Vector Files:** EPS, AI, PDF
 - Fonts must be converted to outlines/curves
 - Scalable and proportionate to final print dimensions
- **High-Resolution Raster Files (if necessary):** PSD, JPG, TIFF
 - Minimum **300ppi at full size (217.5" x 82")**
 - Lower resolutions may result in pixelation during printing

Color Requirements:

- Submit in **CMYK color mode**
- Include **Pantone color values**, if applicable
- Artwork is printed directly from submitted files

Note on Logos:

Low-resolution logos will not be accepted.

6. Eligibility

This call is open to:

- Professional artists or design teams
- Artists with experience in public art, murals, or large-format printing
- Preference may be given to **veteran artists** or those with connections to military themes and **local artists**.

7. Budget

Total available budget: **\$800 for artist**

Covers:

- Artist fee
- Final print-ready design files
- Coordination with the City and printer
- Optional: concept development, site visit, revisions

Printing and Installation will be handled by the City of SeaTac and a professional vendor.

8. Submission Requirements

Submit the following in a single PDF or ZIP file:

- **Artist Statement** (max 1 page)
- **Artwork in acceptable file format**
- **Minimum 1, and up to 5 samples** of past work
- **Resume or CV**

9. Evaluation Criteria

Proposals will be reviewed by the Art, Culture, and Library Committee reviewed based on:

- Relevance and respectfulness of the concept
- Artistic merit and clarity of message
- Suitability for large-scale vinyl application
- Technical feasibility for print/production
- Artist's experience and portfolio strength

10. Timeline

- RFP Release: August 8, 2025
- Proposal Deadline: August 29, 2025
- Selection Notification: September 12, 2025
- Vendor Forms Completed: September 30, 2025
- Payment processed: October 6, 2025
- Installation: XXX (prior to Veterans Day 2025)



Figure 1. Generator as seen from Memorial, walkway and North Parking Lot



Figure 2. Generator as seen from behind, from South building walkway



Figure 2 Veteran's Memorial as seen from roof



11. Photos of Generator

12. Submission Contact

Please send proposals to:

Nicole Jones

Recreation Manager, City of SeaTac

njones@seatacwa.gov

Subject Line: Military Art Wrap Proposal – [Your Name]