



Envision SeaTac 2044

Briefing

- Phase 1 Community Engagement
Wrap Up: City Vision Poll Findings

Planning & Economic Development (PED)
March 21, 2024



PRESENTATION OVERVIEW

PURPOSE

- **Phase 1 Community Engagement Wrap Up:**
 - Review findings from City Vision Poll.
 - Highlight how findings will be used to inform policy updates.

WHY ARE THESE ISSUES IMPORTANT?

1. Findings from the City Vision Poll provide a snapshot of public opinion on current conditions in SeaTac and community priorities for the future.
2. Key goals of the Envision SeaTac 2044 project's [Public Participation Plan](#) are to ensure:
 - Continuous, equitable community engagement, and
 - On-going opportunities to inform and receive input from the public throughout the policy development process.
3. The Growth Management Act requires early and continuous public participation in the development of comprehensive plans.



POTENTIAL COMMITTEE ACTION

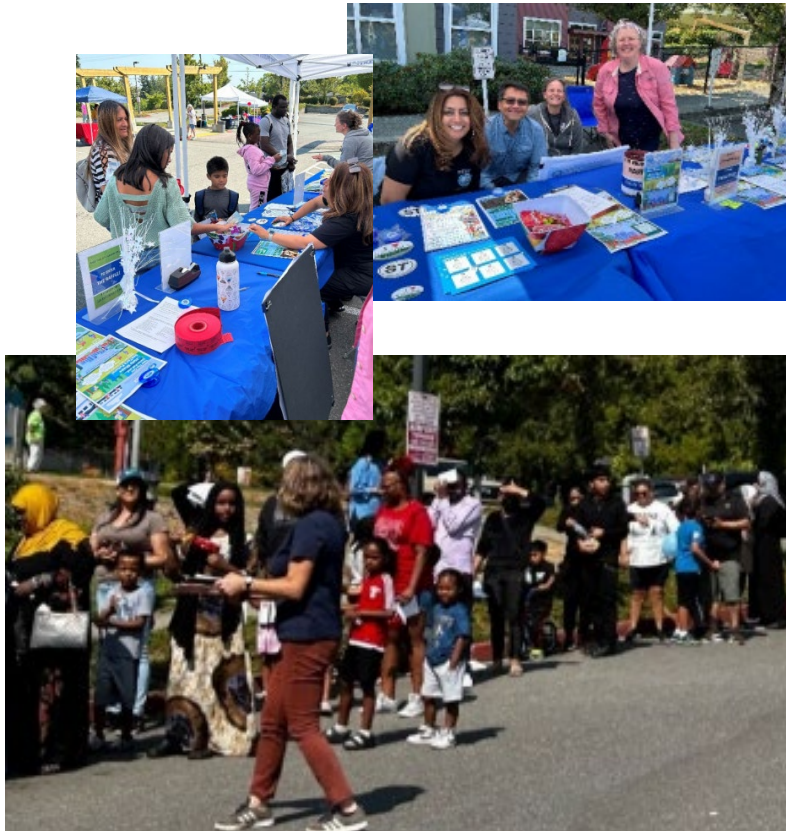
ACTION REQUESTED: None. This is an informational briefing.

REVIEWS TO DATE:

- **Envision SeaTac 2044-Major Comprehensive Plan Update Project:** 2/23/2023, 8/17/2023, 10/19/2023, 11/30/2023, 2/15/2024

PHASE 1 COMMUNITY ENGAGEMENT WRAP UP

City Vision Poll Findings





**Planning our City
TOGETHER**
ENVISION SEATAC 2044

SeaTac is updating its Comprehensive Plan and is seeking community input on how the city should grow over the next twenty years.



Take The City Vision Poll and...

...Help Shape SeaTac's Future!

Share your ideas and give your input

What do you think the Future of SeaTac looks like?

What does your neighborhood need over the next twenty years?

Scan the QR Code to take a short poll

To learn more about the **ENVISION SEATAC 2044** project, visit www.seatacwa.gov/seatac2044 or email seatac2044@seatacwa.gov



SCAN ME!





CITY VISION POLL FINDINGS

City Vision Poll Background

Time Span: August to November 2023

Responses: 251, 72% (180) online, 28% (71) in person

Activities/Outreach:

- **Online:** Poll was on project website in English, Amharic, Somali, Spanish, and Vietnamese
 - Social media utilized to advertise the poll.
- **Displays/Physical Copies:** Display posters with QR codes to online poll and hard copies were available at the Community Center and City Hall
- **In-Person:** Project staff did in-person surveying at Back-to-School Fair, Tyee Titans Day, Community Resources Fair, Community Meal Night, Great Pumpkin Night
 - Raffle of Safeway Gift cards used as incentive for participants to take the poll



Question 1 – What one or two words best describe the City of SeaTac today?

- 234 responses
- Main Topics:
 - Community
 - Diversity
 - Beautiful
 - Great
 - Airport
- Also:
 - Noisy
 - Dangerous
 - Busy
 - Unwalkable, no downtown



Question 2 – What do you like about SeaTac?

- 235 responses
- Main Topics:
 - Convenient location
 - Community
 - Diversity

“I love working in a city that works to connect with its community.”

“Proximity to things (my work, highways to the city, light rail, airport, stores in Southcenter).”

“All the incredible people, backgrounds, stories, and experiences.”



Question 3 – Is there anything you don't like about SeaTac?

- 225 responses
- Main Topics:
 - Crime
 - No downtown
 - Trash
 - Lack of walkability
 - Traffic and pollution (air and noise)

“Areas feel unsafe.”

“There are no pleasantly walkable business districts.”

“I do not like the air traffic and pollution.”



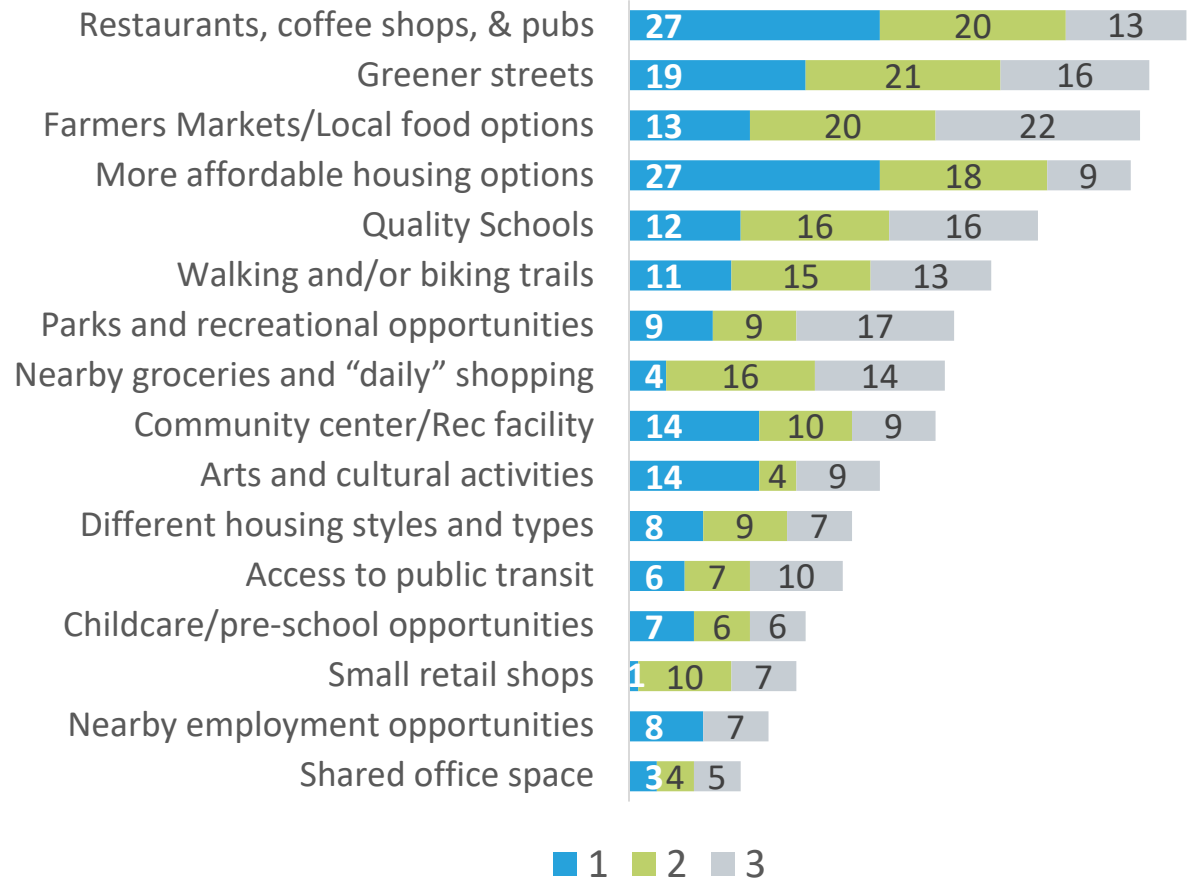
Question 4 – What types of amenities, businesses, services, and public spaces would best contribute to the quality of your neighborhood? (or if you don't live in SeaTac, where you work or visit)?

- 241 responses



Question 5 – From the list above, please choose up to three priorities you think the City should work on to improve your neighborhood (or where you work or visit) in the future.

- 219 responses



#4 & #5 Comparison: Top Ten Responses

	#4: Select all options that would contribute to your neighborhood Top ten responses	#5: Choose three priorities City should work on in your neighborhood Top ten responses <i>(by total responses per topic)</i>
1	Farmers Markets/Local food options	Restaurants, coffee shops, & pubs
2	Restaurants, coffee shops, & pubs	Greener streets
3	Walking and/or biking trails	Farmers Markets/Local food options
4	Greener streets	More affordable housing options <i>(11th choice in #4 options)</i>
5	Parks & recreational opportunities	Quality schools
6	Nearby groceries and daily shopping	Walking and/or biking trails
7	Quality schools	Parks & recreational opportunities
8	Community Center/Rec facility	Nearby groceries and daily shopping
9	Arts and Cultural activities	Community Center/Rec facility
10	Small retail shops <i>(not in #5 top ten)</i>	Arts and Cultural activities

Question 6 – What forms of transportation do you want to use to get around the city in 2044? What keeps you from doing that now?

- 213 responses
- Main Topics:
 - Safer walking routes
 - Public transit
 - More direct routes
 - Increased frequency
 - Increased safety

“Lack of sidewalk and safe walking paths”

“Safety prevents our family from utilizing public transit”

“Buses need to run more frequently”



Question 7 – What are you most concerned about when it comes to the environmental future of the city?

- 204 responses
- Main Topics:
 - Loss of greenery/tree coverage
 - Climate change adaptation
 - Recycling/waste management
 - Pollution

“More greenery > Cement”

“Adapting to climate change, recycling/waste management/ green energy at home (affordable)”

“The airport and how it may contribute to our air, water, and soil qualities.”



Question 8 –What one or two words best describe your vision for the City of SeaTac 20 years from now?

- 202 responses
- Main Topics:
 - Inclusive
 - Community
 - Family friendly
 - Better transportation



Question 9 – What else would you like to tell the City about your vision for SeaTac's future?

- 151 responses
- Main Topics:
 - Safety
 - Community building
 - Sustainable

“I imagine robust public transit making getting around easy and safe”

“I see a SeaTac that is as healthy and sustainable as it is welcoming and connected.”

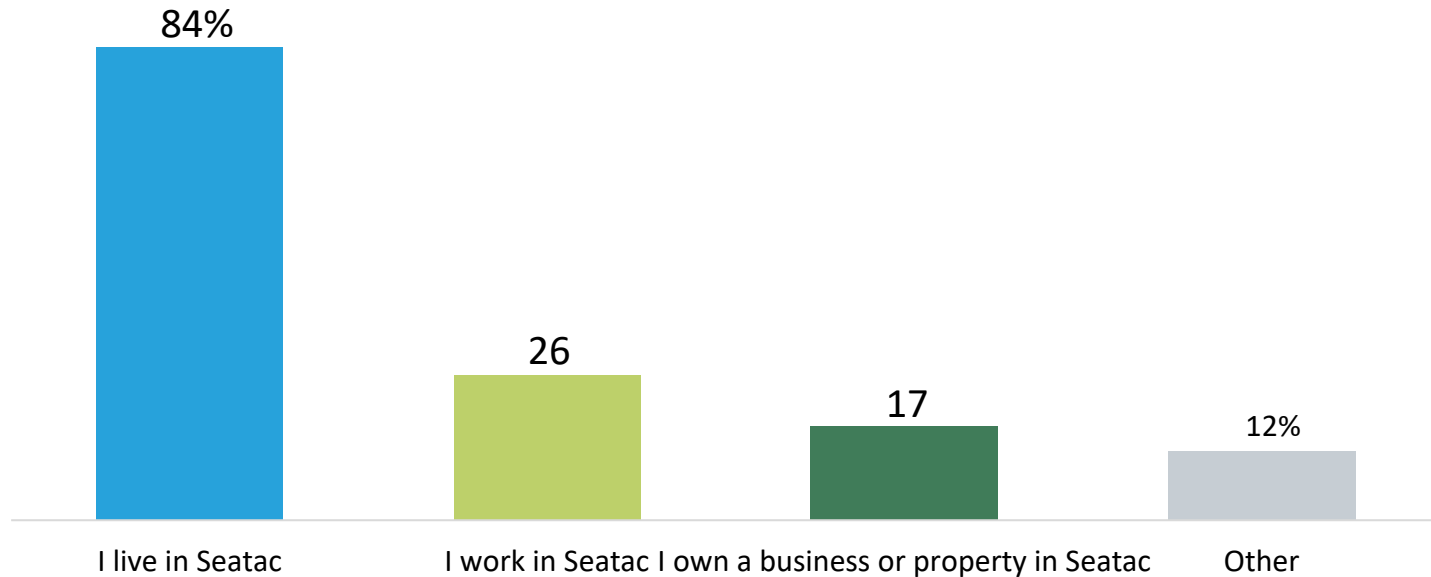
“Opportunities for women, immigrants, and youth.”



Question 10 - What is your relation to the City?

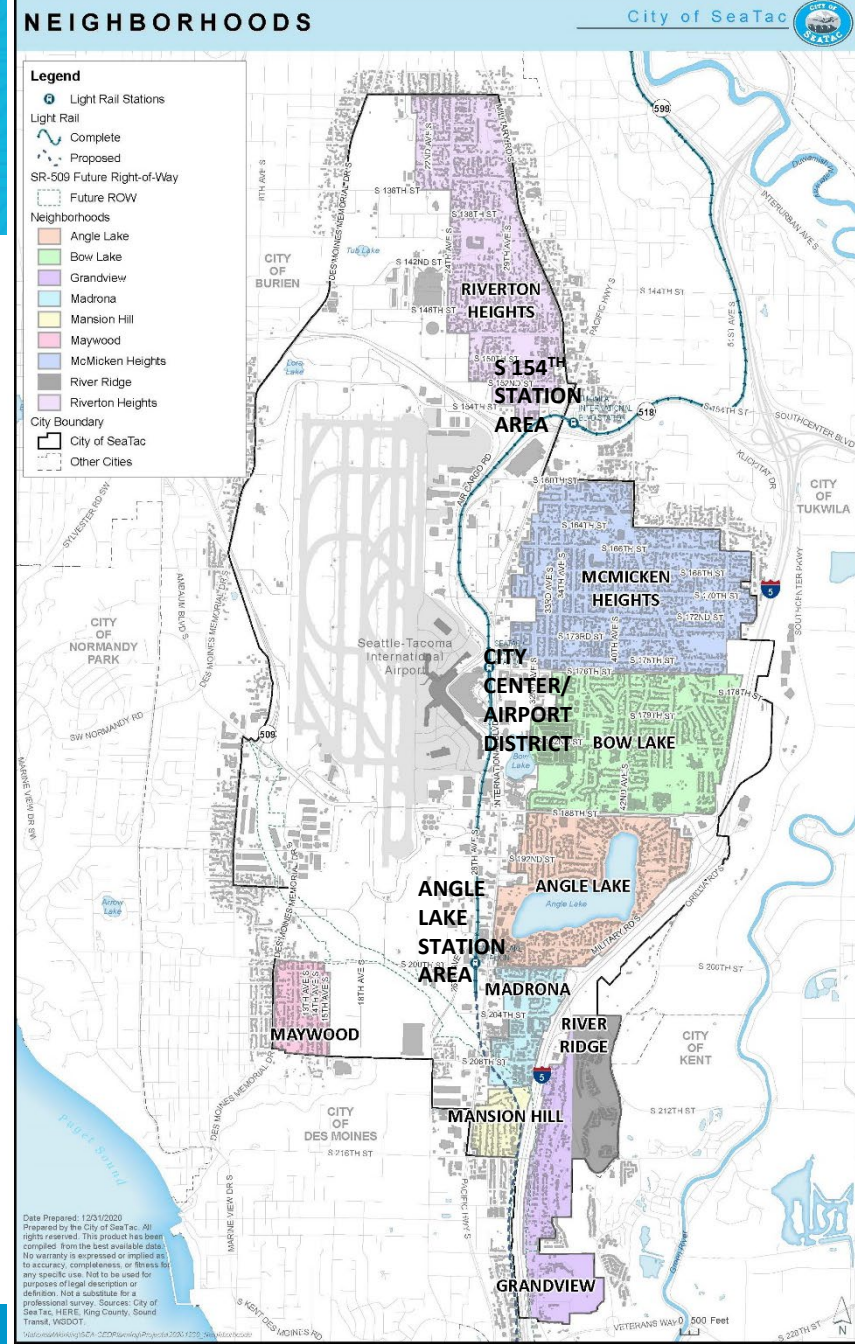
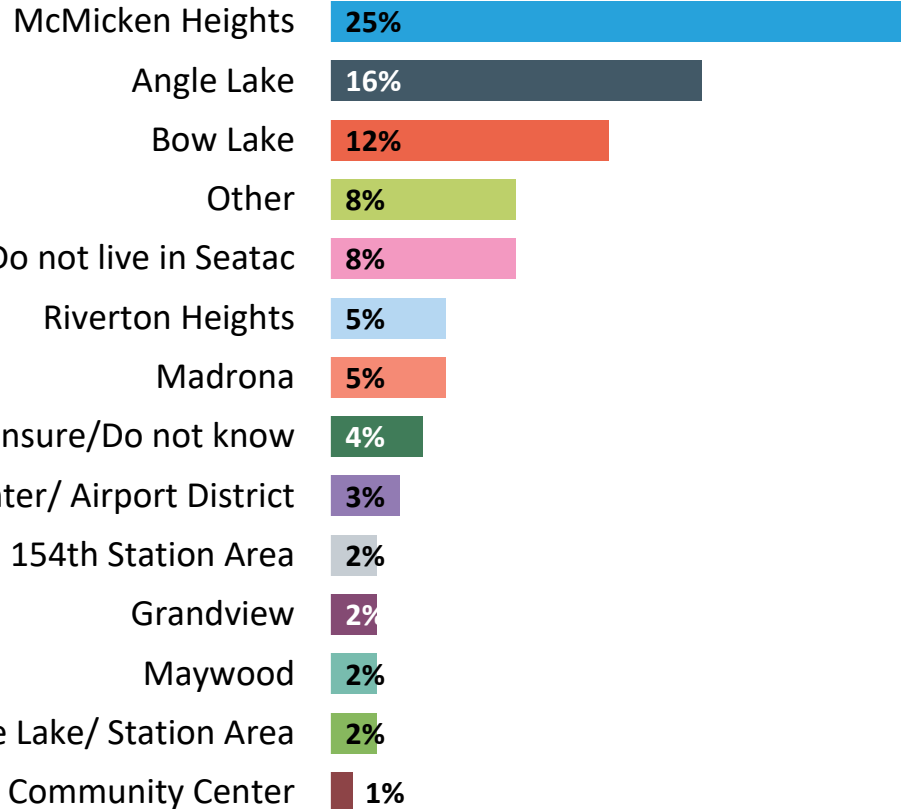
Check all that apply.

- 229 responses



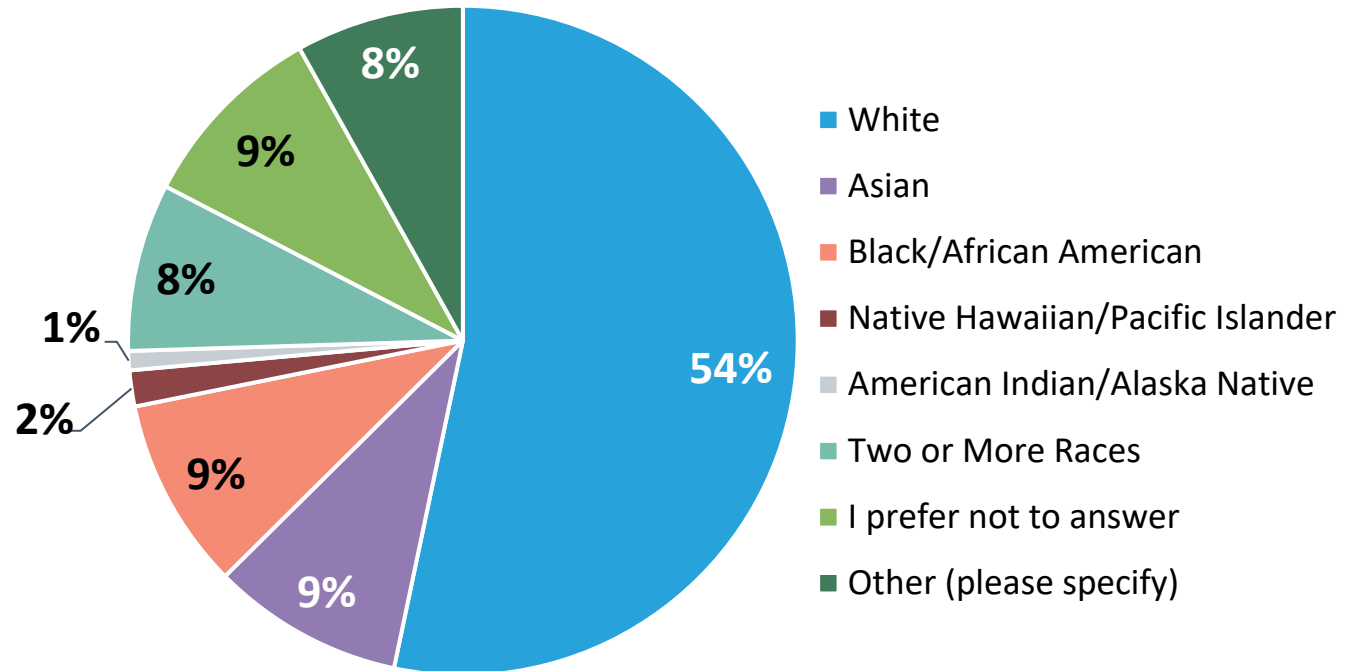
Question 11 – If you live in SeaTac, what neighborhood do you live in?

- 216 responses



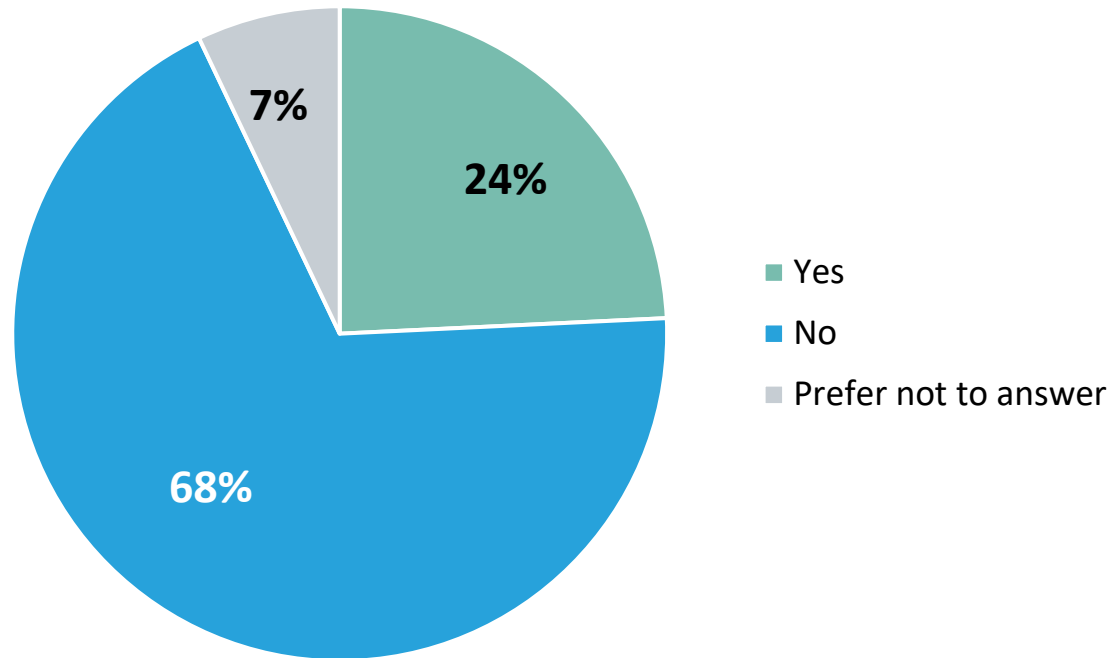
Question 12 – What race best describes you?

- 213 responses



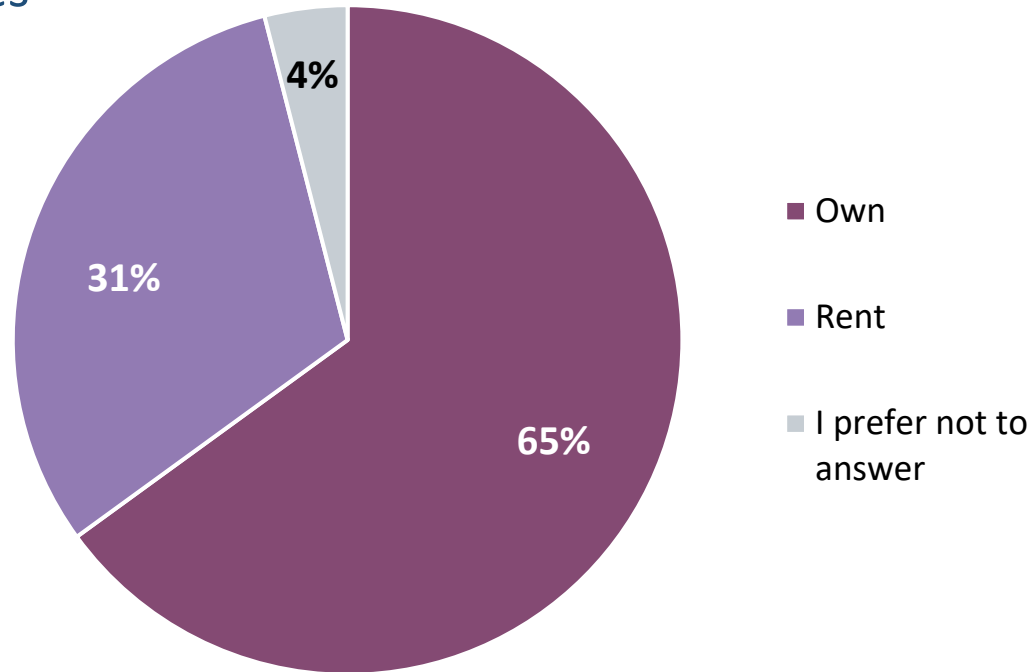
Question 13 – Are you Hispanic, Latino, or Spanish origin?

- 227 responses



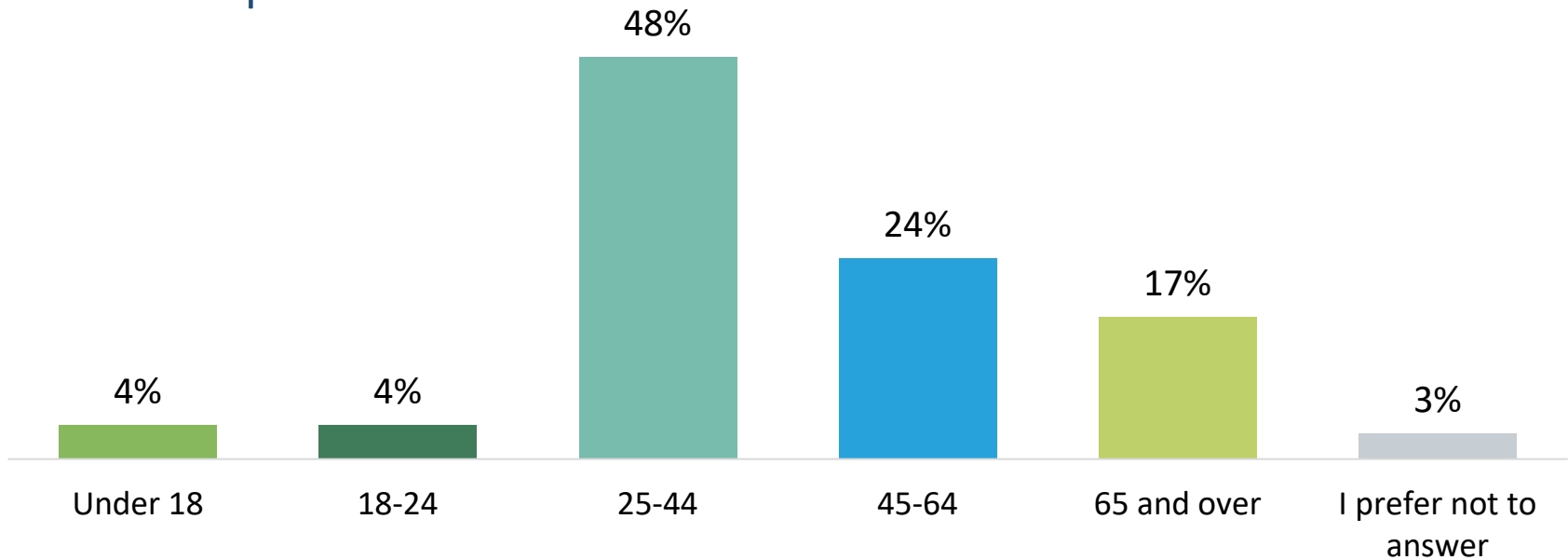
Question 14 – Do you own or rent your home?

- 229 responses



Question 15 – What is your age?

- 235 responses



PUBLIC PARTICIPATION EQUITY ASSESSMENT

CITY VISION POLL ACCESSIBILITY

- **Online in City's five most commonly used languages**
 - Advertised through City blog and social media
- **Poll display posters and hard copies available:**
 - Central SeaTac at City Hall,
 - North SeaTac at Community Center & Senior Center
- **In-person outreach activities**
 - Central SeaTac: 1
 - North SeaTac: 3
 - Tyee Titan's Day (Tyee HS temporary campus, Des Moines) : 1

CITY VISION POLL PARTICIPANTS

- See data tables to right
- Blue highlighting shows where % of City Vision Poll participant demographic higher than SeaTac total population %

Race/Ethnicity	City Vision Poll	2020 Census (SeaTac Total)
White	54%	32%
Asian	9%	18%
Black/African American	9%	24%
Hispanic/Latino/Spanish	24%	22%
Native Hawaiian/Pacific Islander	2%	3%
Two or more races	8%	9%
I prefer not to answer	9%	
Other	8%	

Housing Tenure	City Vision Poll	Five-Year ACS* 2021 (SeaTac Total)
Renters	31%	51%
Owners	65%	49%
I prefer not to answer	4%	

Age	City Vision Poll	Five-Year ACS* 2021 (SeaTac Total)
Under 18	4%	22%
18-24	4%	8%
25-44	48%	32%
45-64	24%	25%
65 and over	17%	13.4%
I prefer not to answer	3%	

*Five-year estimates from Census Bureau's American Community Survey (ACS)

CITY VISION POLL NEXT STEPS: INTEGRATE FINDINGS INTO POLICY DEVELOPMENT PROCESS

Comprehensive Plan Elements ("Elements" = chapters)	Poll responses will inform updates to:	Poll input to integrate into policy updates:
Introduction & Framework Policies	✓ Citywide vision statement	<input type="checkbox"/> Types of amenities, businesses, services, and public spaces would best contribute to the quality of your neighborhood <input type="checkbox"/> Priorities the City should work on to improve your neighborhood <input type="checkbox"/> Forms of transportation for future <input type="checkbox"/> Environmental future of the city <input type="checkbox"/> Community likes, dislikes & vision for SeaTac's future
Land Use	✓ Chapter vision statement & policy updates	
<i>New Chapter:</i> Urban Center	Same as above	
<i>New Chapter:</i> Neighborhoods	Same as above	
Housing & Human Services	Same as above	
Economic Vitality	Same as above	
Transportation	Same as above	
Parks, Recreation & Open Space	Same as above	
Environment	Same as above	
Utilities & Capital Facilities	Same as above	

CITY VISION POLL NEXT STEPS: INTEGRATE FINDINGS INTO POLICY DEVELOPMENT PROCESS

EXAMPLE: USE FINDINGS TO UPDATE VISION STATEMENT

Comprehensive Plan's Current Vision Statement (2015):

The City hereby pledges its commitment to achieve the following vision for the future of the SeaTac community.

The City of SeaTac is envisioned to be economically strong, environmentally sensitive, visually pleasing, and people-oriented with a socially diverse but cohesive population and employment mix. These attributes create a positive identity and image for the community and contribute to a city of the future that works.

The essence of a growing, prosperous, and vibrant City of SeaTac is found not in its built or natural environment alone but in the collective spirit of those who live and who work within the SeaTac community.

The built aspects of this community—its residential and commercial structures, transportation network, park and recreation facilities, utility systems and other public and private facilities, as well as the natural environmental setting—are not considered as ends in themselves, but as means for enhancing the quality of life and enriching the human spirit.

Vision Statement Update Process

- Review current vision statement
- Propose refinements based on key priorities from City Vision Poll
- Consider other revisions based on ongoing community input and technical work

ENVISION SEATAC 2044 PROJECT NEXT STEPS

Phase	Community Conversation Topics	Timeline
Phase 1	Community Vision and Priorities for SeaTac's Future (Chapters in Focus: Introduction & Framework)	Fall 2023
Phase 2	Where and How Will SeaTac Grow Over Next 20 Years: Urban Villages and Complete Communities (Chapters in Focus: Land Use, <i>new</i> Urban Center, <i>new</i> Neighborhoods)	Fall 2023/ Winter & Spring 2024
Phase 3	Housing, Human Services, and Economic Development to Support SeaTac's Future (Chapters in Focus: Housing & Economic Vitality)	Winter/Spring 2024
Phase 4	SeaTac's Future Transportation and Parks & Recreation Systems (Chapters in Focus: Transportation & Parks, Recreation & Open Space)	Spring 2024
Phase 5	Resilient Built and Natural Environments for SeaTac's Future (Chapters in Focus: Utilities & Capital Facilities)	Spring/Summer 2024
Phase 6	Draft and Final SeaTac 2044 Plan Reviews (Includes state and Puget Sound Regional Council review processes)	Summer/Fall 2024

POTENTIAL COMMITTEE ACTION

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