

City Center Sub-Area Plan Update – Phase 1 Community/Stakeholder Engagement Plan & Record of Activities

A. Community/Stakeholder Engagement Activities

Table 1) PRE-CONSULTANT EARLY OUTREACH

Community Stakeholders		
ACTIVITY	LEAD	TIMELINE/STATUS
<i>Student Project:</i> Tye HS Students (Walking audit, questionnaire gathering)	City	<ul style="list-style-type: none"> March 2019
<i>On-line Questionnaire:</i> What do you do in the City Center?	City	<ul style="list-style-type: none"> On-line from 4/12 to 11/25, 29 responses received

Table 2) BUSINESS & STAKEHOLDER ENGAGEMENT

Business/Property Owners/Business Stakeholders		
ACTIVITY	LEAD	TIMELINE/STATUS
BDS: Task 3.2: 8 interviews; Task 3.2A: 4 interviews = 12		
<i>Interviews:</i> Business stakeholder listening sessions Property/Business Owners/Business Stakeholders <ol style="list-style-type: none"> Boysen & Boysen LLC Dollar Development Crowne Plaza Seattle Airport MasterPark WallyPark Urban Renaissance Group Hilton (Airport & Double Tree) Bow Lake Mobile Home Park Seattle Southside Regional Tourism Authority Agencies <ol style="list-style-type: none"> Port of Seattle Sound Transit King County Housing Authority 	BDS	<ul style="list-style-type: none"> 12 interviews completed
E.D. HOVEE-: Task 4.1: Interview up to 5 owners of potential redevelopment sites; Task 4.1A: 5 property assessment interviews		
<i>Interviews:</i> Potential Redevelopment Site Owners <ul style="list-style-type: none"> Task 4.1: Up to 5 interviews 	Eric Hovee	<ul style="list-style-type: none"> Completed as re-programmed tasks in support of Stakeholder Charrette preparation and facilitation
<i>Interviews:</i> Additional Potential Redevelopment Site Owners <ul style="list-style-type: none"> Task 4.1A: 5 potential redevelopment site assessments & interviews 	Eric Hovee	<ul style="list-style-type: none"> Under way - City staff has requested task changed to support Task 4.1B redevelopment site profile work including property owner discussions

Table 3) TARGETED ENGAGEMENT: BRIEFINGS, FOCUS GROUPS & OTHER

Other Stakeholders		
ACTIVITY	LEAD	TIMELINE/STATUS
BDS: Task 3.2: 5 organizational/community/non-profit interviews; Task 3.2A: 3 focus groups/community briefings		Note: Community briefings & focus group tasks reduced because more consultant hours utilized than originally programmed to identify organizations willing to host focus groups & to identify participants.
Business-Related Groups		
Briefings: Hotel Motel Tax Advisory Committee Meeting	City	• 9/11, 12/11
Employees/Workers		
Focus Group: Airport Workers - Including Airport Commute Trip Reduction manager, TSA employees, non-badged/private entity airport workers	BDS	• 9/27
Residential/Community Stakeholders		
Meeting: Windsor Heights Property Management	BDS	• 9/11
Focus Group: Windsor Heights Apartment Residents - Including two staffers from New Futures Community Center (located on Windsor Heights property)	BDS	• 10/14
Focus Group: Bow Lake Mobile Home Park HOA	BDS	• 11/4
In-Person Discussion: Chinook Manor Condominium HOA president	City	• Spoke with HOA president twice

TABLE 4) COMMUNITY MEETINGS, CITY STAFF BRIEFING & STAKEHOLDER CHARRETTE

ACTIVITY	LEAD	TIMELINE/STATUS
BDS: Task 3.2: 1 large community meeting, internal staff charrette Task 3.2A: Stakeholder charrette, 2 nd large community meeting		
Community Meetings		
Bulk Mailing of Flyer (advertising both meetings)	City	• Approx. 3,000 sent
Community Meeting #1	BDS	• 10/23, approx. 23 attendees
Community Meeting #2	BDS	• 12/11, approx. 12 attendees
Internal Staff Briefing		
City Staff Project Review	BDS	• 11/1
Employees/Workers		
Stakeholder Charrette	BDS	• 11/26 (17 non-City attendees, 22 total participants)

