



CITY OF SEATAC
HOTEL/MOTEL TAX ADVISORY COMMITTEE

May 8, 2019, 3:00 – 4:30 p.m.
Council Chambers, SeaTac City Hall, 4800 S. 188th Street
Chair: Councilmember Stanley Tombs

AGENDA

- 1) Introductions – All (2 Minutes)
- 2) Review and Approve Minutes of March 13, 2019 meeting (3 Minutes)
- 3) Lime Transportation Solutions presentation – Gabriel Scheer (20 Minutes)
- 4) SeaTac Police Department Report (10 minutes)
- 5) Process for considering new funding requests (20 minutes)
- 6) Funding request for Highline SeaTac Botanical Gardens Learning Center
feasibility study (15 minutes)
- 7) Seattle Southside RTA Update – Katherine Kertzman (5 minutes)
- 8) Smith Travel Report/WA Department of Revenue Statistics (5 minutes)
- 9) City Updates (5 minutes)
- 10) Other Business (5 minutes)
- 11) Adjournment

A quorum of the City Council may be present



Hotel Motel Tax Advisory Committee Meeting Minutes

3/13/2019

3:00 - 4:30 PM

SeaTac City Hall Council Chamber

Members Present: Councilmember Stanley Tombs; Cathy Heiberg; Brandi Mitchell; Jeff Bauknecht; Wendy Morgan;

Members Absent: Richard Scherzinger; 3 Vacant Positions at time of meeting

Staff Present: Aleksandr Yeremeyev, Economic Development Strategist; Steve Pilcher, CED Director; Scott Dery, Detective Sergeant; Gwen Pilo, Finance Director;

Others Present: Katherine Kertzman, SSRTA; Andrea Reay, Chamber of Commerce;

Commence: 3:05PM

Adjourn: 4:30PM

1. Introductions – All	Councilmember Stanley Tombs, Committee Chair called the meeting to order at 3:05PM
2. Review and Approve Minutes of February 13, 2019	<input checked="" type="checkbox"/> Approved as Written <input type="checkbox"/> Approved with Modifications <input type="checkbox"/> Recommended for Approval <input type="checkbox"/> Approved
3. SeaTac Police Department Report	<input checked="" type="checkbox"/> Informational Update Dery provided an update on the current activity in the City. There was a drop in activity. Two additional motorcycle Police officers are in training and still looking to hire a couple of parking compliance officers.
4. Seattle Southside Regional Tourism Authority Update	<input checked="" type="checkbox"/> Informational Update Kertzman provided an update on the RTAs operations and current initiatives
5. Financial Overview /Funding Process	<input checked="" type="checkbox"/> Informational Update Pilo presented general information on the lodging tax fund balance status and availability of fund reserves for tourism related spending. The focus is on eligible activities that support tourism promotion and help replenish the fund.
6. Future Agenda Topics	<input checked="" type="checkbox"/> Informational Update / Discussion Pilcher and Yeremeyev facilitated group discussion of future HMAC meeting topics to support the committee’s primary role of reviewing

	<p>funding application requests and making funding recommendations to the Council of eligible tourism related activities / events / projects, etc. Topics included capitalizing on existing assets of the City including the:</p> <ul style="list-style-type: none"> • Highline SeaTac Botanical Garden and the gardening industry, • Mountain Bike trails, • BMX Track, • Horse riding trails, and • Tub Lake <p>Yeremeyev requested the members to share their suggestions in the future.</p> <p>Morgan made an informal introduction for an upcoming “visitor center” at the garden funding request with more information to come in the future. The group raised a few technical concerns on the eligibility of such a request for the use of lodging tax dollars and potential longevity of the lease of the land challenges.</p>
<p>7. Smith Travel Report / WA Department of Revenue Statistics</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p>General Statistics provided. Occupancy was slightly lower for January 2019 than the previous year, while revenue per room was slightly higher. Supply increased approximately 8.9% since the same time in 2018. Demand increased about 3.5%. Overall revenues were up about 9.3% year over year.</p>
<p>8. City Updates</p>	<p><input checked="" type="checkbox"/> Informational Update / Discussion</p>
<p>9. Other Business</p>	
<p>10. Adjourn</p>	<p>Adjourned the meeting at 4:30 PM.</p> <p><i>The next regular meeting will be held on 5/8/2019 in the City Hall Council Chamber</i></p>

STR Summary for March 2019

Occupancy (%)	Year To Date		
	2017	2018	2019
This Year	76.1	74.9	72.0
Last Year	71.4	76.1	74.9
Percent Change	6.6	-1.6	-3.9

ADR	Year To Date		
	2017	2018	2019
This Year	106.13	106.66	112.81
Last Year	101.35	106.13	106.66
Percent Change	4.7	0.5	5.8

RevPAR	Year To Date		
	2017	2018	2019
This Year	80.79	79.87	81.20
Last Year	72.38	80.79	79.87
Percent Change	11.6	-1.1	1.7

Supply	Year To Date		
	2017	2018	2019
This Year	707,760	722,196	777,060
Last Year	700,425	707,760	722,196
Percent Change	1.0	2.0	7.6

Demand	Year To Date		
	2017	2018	2019
This Year	538,759	540,766	559,307
Last Year	500,240	538,759	540,766
Percent Change	7.7	0.4	3.4

Revenue	Year To Date		
	2017	2018	2019
This Year	57,177,715	57,678,823	63,097,568
Last Year	50,699,126	57,177,715	57,678,823
Percent Change	12.8	0.9	9.4

Census %	Mar
	Census Props
Census Rooms	8634
% Rooms Participants	93.8

