



CITY OF SEATAC
HOTEL/MOTEL TAX ADVISORY COMMITTEE

June 12, 2019, 3:00 – 4:30 p.m.
Council Chambers, SeaTac City Hall, 4800 S. 188th Street
Chair: Councilmember Stanley Tombs

AGENDA

- 1) Introductions – All – (2 Minutes)
- 2) Review and Approve Minutes of May 8, 2019 meeting – (2 Minutes)
- 3) Sound Transit Update Airport Station Elevator Closure – (15 minutes)
- 4) SeaTac Police Department Report – (10 minutes)
- 5) Highline SeaTac Botanical Garden Learning Center Funding Request Feasibility Study
Update/Discussion/Decision – (30 minutes)
- 6) Seattle Southside Regional Tourism Authority Update – Katherine Kertzman – (5
minutes)
- 7) Smith Travel Report/WA Department of Revenue Statistics – (5 minutes)
- 8) City Updates – (5 minutes)
 - a. USA Baseball
- 9) Other Business
- 10) Adjournment

A quorum of the City Council may be present



Hotel Motel Tax Advisory Committee Meeting Minutes

5/8/2019

3:05 - 4:30 PM

SeaTac City Hall Council Chamber+

Members Present: Councilmember Stanley Tombs; Cathy Heiberg; Brandi Mitchell; Jeff Bauknecht; Wendy Morgan; Richard Scherzinger

Members Absent: None

Staff Present: Aleksandr Yeremeyev, Economic Development Strategist; Steve Pilcher, CED Director; Jon Mattsen, SeaTac Police Department;

Others Present: Katherine Kertzman, SSRTA; Lisa Schwartz, SSRTA; Meagan McGuire, SSRTA; Andrea Reay Chamber of Commerce; Angie Martinez, Hilton Garden Inn; Gabriel Scheer, Lime Bikes/Scooters

Commence: 3:05PM

Adjourn: 4:50PM

1. Introductions – All	Councilmember Stanley Tombs, Committee Chair, called the meeting to order at 3:05PM
2. Review and Approve Minutes of March 13, 2019	<input checked="" type="checkbox"/> Approved as Written
3. Lime Transportation Solutions	<p>Gabriel Scheer of Lime, made a presentation of how Lime E-scooters can be used in an urban setting. Lime is interested in providing service within SeaTac. He noted the following:</p> <ul style="list-style-type: none">• Riders are self-insured as if riding their own bicycle,• Helmets are required by law and is so stated on the Lime app and e-scooter (not very strictly enforced).• Lime is insured and indemnifies cities.• Lime service could add value to SeaTac for transit coming to and from SeaTac (first and last mile connection) and for people who work at the airport or in the community (could be used for going to work/lunch/elsewhere).• Typically, a one mile trip is taken on average. Average speed about 5 MPH. 20% travel to public transportation, 30% of riders avoided using a vehicle. In Tacoma, Lime is deploying about 500 units. Almost 100% get recharged every night. Market average is about 3-4 rides/day, on heavy days 6-8 rides per day• Scooters are placed in a “Lime hub” at the beginning of the day.• \$1 per use plus about \$0.19 per minute – federal or state discount programs with a non-smart phone and no bank account.• Lots of trips between bus and trips to the train.

	<ul style="list-style-type: none"> • 1 year permit for some, but some are longer. Some do an RFP process, some operate just with a business license. • How many scooters to deploy? Tacoma started with 250. Maybe start with 100. • How many accidents per ride? A study by the CDC showed that 30% of all accidents happen on the first ride, most of the injuries are scrapes. • Under influence operating? Math problems before unlocking, other technology solutions, still a personal choice, perhaps better to choose a scooter vs car. • Trip chaining, scooter one way and Uber back, certainty of trip.
<p>4. SeaTac Police Department Report</p>	<p>Captain Mattsen provided general stats on activity within the City. Overall crime activity remains steady, without spikes. Vehicle prowling usually rises during summer months. Homeless encampments and undesirable behaviors are a concern.</p> <p>Police Department held a “Meet and Greet” with Hotel/Motel industry. 32 out of 36 who RSVPd attended. Planning to host such types of events in the future also for other industries.</p> <p>Mattsen encouraged the attendees to reach out with crime prevention requests as the Police Department can provide these trainings free of charge. The next Meet and Greet event will be with retail establishments and small businesses.</p>
<p>5. Process for considering new funding requests</p>	<p>CED Director Pilcher and Economic Development Strategist Yeremeyev facilitated a conversation regarding the funding process. Staff will explore how to best expand Lodging Tax Funding Requests outside of the biennial budget process.</p>
<p>6. Funding request for Highline SeaTac Botanical Garden Learning Center</p>	<p>Katherine Kertzman presented a funding request for a feasibility study for the Highline SeaTac Botanical Garden to function as a regional garden hub and learning center. Initial idea was part of the garden’s master plan previously completed by the City. The concept is “Garden Tourism.” Garden visits happen during the summer and the planning and learning occur throughout fall, winter and spring – typical shoulder season for the hotel industry. SeaTac can potentially serve as the Hub for Garden Tourism, regionally it is the central location. This would include: Garden Tours and Traveling Groups – experiential tours, conferences, conventions, Master Gardner meetings, plant species groups. Expanded facilities may include Farm to Kitchen concepts, demonstration kitchen, indoor atrium, an apiary area, restrooms and open air and covered facilities.</p> <p>The Garden Tourism Taskforce is requesting a “not to exceed \$50,000” feasibility funding to test the concept and do the research.</p> <p>Members asked whether there are examples of potential events/associations to approach/target and Kertzman shared some preliminary options.</p>

	<p>The example of North Cascade Institute venue was discussed briefly: 120 room retreat – similar programming concept. Members also asked whether an RFP would be used to select a consultant and were assured that would be the case. The HMAc members requested some time to review the topic and discuss it at the next meeting on June 12th.</p>
7. Seattle Southside Regional Tourism Authority Update	<p><input checked="" type="checkbox"/> Informational Update Kertzman provided an update:</p> <ul style="list-style-type: none">• Successful completion of audits for the three-year period• Looking to hire an experienced controller• Department of Revenue is transitioning to a new website and a new way of reporting the lodging and sales taxes. This is slowing down the flow of information. This will delay timely reporting ability. <p>Kertzman introduced the subject of marketing motel/hotel establishment less than 90 rooms which does not pay the TPA assessment and has serious bedbug issues. The RTA Board made a resolution for anyone under 2-star rating to not be marketed by the RTA. The RTA would like help/direction from the City and the HMAc committee on how to best approach this issue.</p>
8. Smith Travel Report / WA Department of Revenue Statistics	<p><input checked="" type="checkbox"/> Informational Update Richard Scherzinger provided general statistics from the STR report. Demand has been mitigated by additional supply. Revenues have been strong during this period.</p>
9. City Updates	None.
10. Other Business	None
11. Adjourn	<p>The meeting adjourned at 4:50 PM.</p> <p><i>The next regular meeting will be held on 6/12/2019 in the City Hall Council Chamber</i></p>

SeaTac Elevator Repair

Closes June 17 for 2 months

Elevator access to International Boulevard will close for 2 months, shuttle available

The elevator connecting International Boulevard and the SeaTac/Airport LINK station is in need of major repairs and will close June 17 for 2 months. The stairs will remain open. For those with accessibility needs, a shuttle will run between International Boulevard and S 176 St., and the Arrivals loop of the Airport at door 8.

What

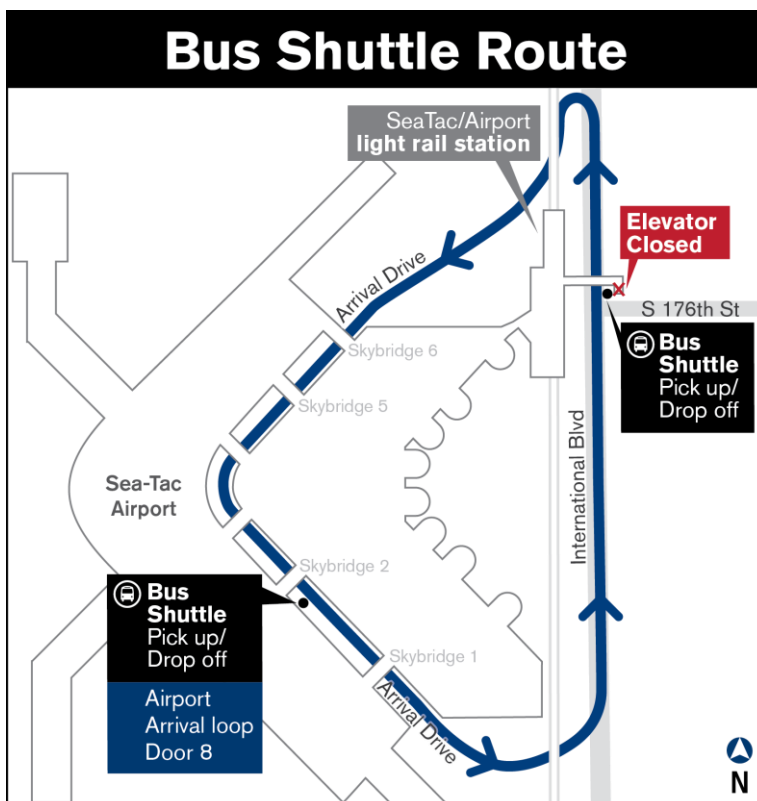
SeaTac elevator closure and shuttle service between International Boulevard and the Airport.

When

June 17, lasting for approximately 2 months.

Where

The elevator connecting International Boulevard and 176 St to the SeaTac/Airport LINK station.



More

- You can catch the shuttle at International Boulevard and 176 St. at the bus stop adjacent to the elevator. Look for the sign and shuttle that says “LINK shuttle to airport”. You can also catch the shuttle on the Arrivals loop at door 8 (on level 3).
- The shuttle will run during the hours of operation for LINK light rail (approximately 5 am – 1:30 am) every 15 minutes.
- For shuttle status updates or stop location information call 360-543-9380
- Priority access to the shuttle will be given to individuals and parties with mobility devices such as wheelchairs, walkers, and crutches, or passengers with disabilities who are unable to navigate stairs.
- The shuttle will be operated fare free.
- Due to ongoing wear and tear, the elevator has reached a point where it needs to be replaced. This will allow for better elevator reliability in the future.

Contact us: Alex Ko, alex.ko@soundtransit.org or 206-903-7269.

Shuttle operator: 360-543-9380.

STR Summary Report April 2019

Occupancy (%)			
	Year To Date		
	2017	2018	2019
This Year			
Last Year	77.2	75.7	72.4
Percent Change	72.8	77.2	75.7
	6.1	-2.0	-4.4

ADR			
	Year To Date		
	2017	2018	2019
This Year			
Last Year	106.94	107.99	113.80
Percent Change	102.21	106.94	107.99
	4.6	1.0	5.4

RevPAR			
	Year To Date		
	2017	2018	2019
This Year			
Last Year	82.59	81.77	82.35
Percent Change	74.41	82.59	81.77
	11.0	-1.0	0.7

Supply			
	Year To Date		
	2017	2018	2019
This Year			
Last Year	943,680	964,386	1,040,640
Percent Change	936,225	943,680	964,386
	0.8	2.2	7.9

Demand			
	Year To Date		
	2017	2018	2019
This Year			
Last Year	728,842	730,276	752,995
Percent Change	681,567	728,842	730,276
	6.9	0.2	3.1

Revenue			
	Year To Date		
	2017	2018	2019
This Year			
Last Year	77,939,688	78,859,602	85,693,303
Percent Change	69,665,524	77,939,688	78,859,602
	11.9	1.2	8.7

Census %	
	Apr
Census Props	59
Census Rooms	8786
% Rooms Participants	92.2

**Hotel Motel Tax Advisory Committee
Local Tax Distribution Report
Special Hotel/Motel Tax**

2018	Distribution	2019	Distribution
Jan	\$115,793.14	Jan	\$122,762.86
Feb	\$96,505.39	Feb	\$103,560.38
Mar	\$102,590.01	Mar	\$73,990.01
Apr	\$102,149.08	Apr	\$73,549.08
May	\$137,437.67	May	\$143,995.02
Jun	\$127,179.16	Jun	\$0.00
Jul	\$169,660.56	Jul	\$0.00
Aug	\$219,234.84	Aug	\$0.00
Sep	\$191,887.13	Sep	\$0.00
Oct	\$207,392.69	Oct	\$0.00
Nov	\$155,869.40	Nov	\$0.00
Dec	\$114,203.49	Dec	\$0.00
SUBTOTAL 2018 THRU MAY	\$554,475.29	SUBTOTAL 2019 THRU MAY	\$517,857.35
TOTAL 2018	\$1,739,902.56	TOTAL 2019	\$517,857.35

