



Hotel Motel Tax Advisory Committee Meeting Minutes

2/13/2019

3:00 - 4:30 PM

SeaTac City Hall Council Chambers

Members Present: Councilmember Stanley Tombs; Cathy Heiberg by phone; Richard Scherzinger; Jeff Bauknecht; Wendy Morgan by phone;

Members Absent: Roger McCracken; Brandi Mitchell excused

Staff Present: Aleksandr Yeremeyev, Economic Development Strategist; Steve Pilcher, CED Director; Scott Dery, SeaTac Police Department; Kyle Moore, Government Relations and Communications Manager

Others Present: Angie Martinez, Hilton Garden Inn Hotel Manager; Dan Abernathy, Sound Transit; Jefferson Rose, Sound Transit, Katie Drewel, Sound Transit; Carter Hicks, USA Baseball by phone; Meagan McGuire, SSRTA by phone; Donna Bennett, SSRTA

Commence: 3:03PM

Adjourn: 4:15PM

1. Introductions – All	Councilmember Stanley Tombs, Committee Chair called the meeting to order at 3:03 PM
2. Review and Approve Minutes of January 9, 2019	<input checked="" type="checkbox"/> Approved as Written
3. SeaTac Police Department Report	<input checked="" type="checkbox"/> Informational Update Dery provided an update on crime stats within the city.
4. Seattle Southside Regional Tourism Authority Update	<input type="checkbox"/> Informational Update No new information was provided due to limited SSRTA staff availability impacted by inclement weather/snowy conditions.
5. USA Baseball Proposed Event in SeaTac and Lodging Tax Dollars Application for Opportunity Bucket Fund	<input checked="" type="checkbox"/> Request for funding <input checked="" type="checkbox"/> Approved Hicks provided background information on USA Baseball. The organization works with amateur sports and prepares athletes for the Olympics. SeaTac area is a high priority region for USA Baseball and they plan to host more events in the future. The group inquired about the geographic boundaries where the attendees are drawn from and Hicks defined the region to include Washington state and the surrounding states in the Northwestern region. USA Baseball intends to explore hosting events in the SeaTac area earlier in the spring and later in the fall in the future years. The USA Baseball application for \$4,000 of the

	<p>lodging tax Opportunity Bucket fund was provided for review. The funds will be used for a July 2019 event in SeaTac.</p> <p>Motion to approve the requested amount was seconded and approved unanimously.</p>
<p>6. Sound Transit Federal Way Link Extension Project Presentation</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p>Abernathy presented information on the Federal Way Link Extension project which will include three new light rail stations south of the existing Angle Lake Station. The committee inquired about the process to determine parking needs of users; Abernathy briefly explained the use of Puget Sound Regional Council data, current and forecasted user data, and surrounding station area capital improvement plans as the inputs for the demand modeling.</p>
<p>7. Smith Travel Report / WA Department of Revenue Statistics</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p>Scherzinger provided general statistics from the STR report. Demand has been mitigated by additional supply. Revenues have been strong during this period. Severe weather and snow have impacted operations of most businesses within the City, including the airport and lodging facilities.</p>
<p>8. City Updates</p>	<p><input checked="" type="checkbox"/> Informational Update / Discussion</p> <p>Yeremeyev and Moore provided background about the City's Arbor Day observance coming up in April 2019. This year the tree planting will take place on a Saturday to accommodate public involvement and provide an opportunity for the business community to support the event outside the regular business hours.</p>
<p>9. Other Business</p>	<p>None</p>
<p>10. Adjourn</p>	<p>The meeting adjourned at 4:15 PM.</p> <p><i>The next regular meeting will be held on 3/13/2019 in the City Hall Council Chambers</i></p>